

SURVEY OF BLACK AND LATINO VOTERS IN NEVADA and NORTH CAROLINA

October 27- November 5, 2023

Sample Size

	Total	Latino NC+NV	Black NC+NV	NC Latino	NC Black	NV Latino	NV Black
Total N	1200	600	600	300	300	300	300
Margin of error	2.8	4.0	4.0	5.7	5.7	5.7	5.7

Q1: When did you first cast a vote in a statewide election?

	Total	Latino NC+NV	Black NC+NV	NC Latino	NC Black	NV Latino	NV Black
2022	10	11	8	11	9	11	8
2020	15	17	13	18	10	16	15
2018	13	13	12	12	14	13	11
2016 or earlier	53	47	60	45	61	48	59
I have not voted in any of these elections	10	13	6	13	6	13	7

Q2: If the 2024 election for President was today, are you leaning towards voting for Democrat Joe Biden or Republican Donald Trump?

	Total	Latino NC+NV	Black NC+NV	NC Latino	NC Black	NV Latino	NV Black
Will definitely vote for Biden in 2024	31	25	37	23	35	26	40
I will probably vote for Biden in 2024	15	17	13	17	14	16	13
Not sure but leaning towards Biden	9	7	11	8	13	6	10
Not sure but leaning towards Trump	8	9	7	10	6	8	8
I will probably vote for Trump in 2024	10	11	8	12	9	10	7
Will definitely vote for Trump in 2024	9	13	6	12	4	14	8
Don't know	18	19	17	18	19	20	16
TOTAL BIDEN	55	48	62	48	62	48	62
TOTAL TRUMP	27	33	21	34	20	32	23

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Q3: [If North Carolina] If the 2024 election for Governor of North Carolina was today, are you leaning towards voting for Democrat Josh Stein or Republican Mark Robinson?

	Total	Latino NC+NV	Black NC+NV	NC Latino	NC Black	NV Latino	NV Black
Will definitely vote for Stein in 2024	22	16	28	16	28	0	0
I will probably vote for Stein in 2024	15	15	16	15	16	0	0
Not sure but leaning towards Stein	11	11	10	11	10	0	0
Not sure but leaning towards Robinson	7	7	6	7	6	0	0
I will probably vote for Robinson in 2024	7	10	5	10	5	0	0
Will definitely vote for Robinson in 2024	4	7	1	7	1	0	0
Don't know	34	35	33	35	33	0	0
TOTAL STEIN	48	42	54	42	54	0	0
TOTAL ROBINSON	18	24	12	24	12	0	0

Q4: [If Nevada] If the 2024 election for U.S. Senate was today, are you leaning towards voting for Democrat Jacky Rosen or Republican Sam Brown?

	Total	Latino NC+NV	Black NC+NV	NC Latino	NC Black	NV Latino	NV Black
Will definitely vote for Rosen in 2024	30	22	38	0	0	22	38
I will probably vote for Rosen in 2024	16	18	14	0	0	18	14
Not sure but leaning towards Rosen	8	7	8	0	0	7	8
Not sure but leaning towards Brown	5	6	4	0	0	6	4
I will probably vote for Brown in 2024	5	6	4	0	0	6	4
Will definitely vote for Brown in 2024	7	8	5	0	0	8	5
Don't know	29	31	27	0	0	31	27
TOTAL ROSEN	54	48	60	0	0	48	60
TOTAL BROWN	17	21	13	0	0	21	13

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Q5: For a period of 3 weeks, Republicans in Congress removed their own Speaker of the House, and then failed to elect a new Speaker of the House for over 20 days. During this time, Congress was not able to work on any bills, legislation or committee meetings. Given what you have seen or heard about this, how does this influence your vote for Congress in 2024?

	Total	Latino NC+NV	Black NC+NV	NC Latino	NC Black	NV Latino	NV Black
I am now MORE likely to vote Democrat	39	34	44	36	44	32	45
I will vote Democrat, like usual	34	31	37	31	37	32	36
I will vote Republican, like usual	13	19	7	21	8	16	7
I am now MORE likely to vote Republican	14	16	12	12	11	19	12
TOTAL DEMOCRAT	73	66	81	67	81	64	81
TOTAL REPUBLICAN	27	34	19	33	19	36	19

Q6: On the whole, what are the most important issues facing the country? Select up to 3. (Sorted highest to lowest)

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	Total	Latino NC+NV	Black NC+NV	NC Latino	NC Black	NV Latino	NV Black
High prices / high cost of living	55	60	51	59	49	62	52
More affordable housing/rental	32	32	31	30	29	34	33
Mass shootings and gun safety policy	31	31	31	34	35	29	28
Cost of health care	26	26	26	27	25	25	26
Addressing racism and discrimination	17	12	21	13	25	11	18
Women's reproductive and abortion rights	17	15	18	17	18	13	18
Climate change and extreme weather	15	14	15	14	15	14	16
Addressing Homelessness	12	8	16	9	14	7	19
Border security to control immigration	12	13	11	12	7	14	15
Reducing crime	11	12	10	13	9	11	12
Lowering taxes	10	12	8	12	9	12	7
Improving K-12 education and schools	9	11	6	8	6	14	7
Protecting immigrant rights	7	9	5	11	4	7	6
Decreasing government spending	6	7	6	7	5	6	7
Criminal justice and police reform	5	4	7	3	7	5	6
Foreign policy / war in Ukraine	4	5	4	6	4	4	4
Lowering the cost of college	4	4	3	3	4	5	3
Election reform protect voting rights	4	2	5	2	5	2	6
Continue to address COVID-19	3	2	3	2	5	1	2
Election integrity to prevent voter fraud	2	3	2	3	3	2	1
Limiting or banning abortion	2	2	2	2	2	2	2



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Q7: Overall, do you think things in the U.S. are mostly going in the right direction, or seriously off track?

	Total	Latino NC+NV	Black NC+NV	NC Latino	NC Black	NV Latino	NV Black
Going in the right direction	20	20	21	18	18	22	23
Seriously off track	57	61	54	62	52	60	55
Hard to say	22	19	26	20	30	18	22

Q8: [If Q7=right direction] Who gets most of the credit for things going in the right direction?

	Total	Latino NC+NV	Black NC+NV	NC Latino	NC Black	NV Latino	NV Black
President Biden	69	65	72	63	68	67	76
Republicans in Congress	10	12	8	20	10	7	7
An equal combination of Biden and Republicans	13	15	12	13	15	17	9
Hard to say	8	8	8	5	7	10	9

Q9: [If Q7=off track] Who is most to blame for things being seriously off track?

	Total	Latino NC+NV	Black NC+NV	NC Latino	NC Black	NV Latino	NV Black
President Biden	28	34	23	29	18	38	27
Republicans in Congress	19	13	26	15	22	12	29
An equal combination of Biden and Republicans	40	41	39	46	45	36	33
Hard to say	13	12	13	10	15	14	12

Q10: The following is a list of names and groups. Please indicate whether you have a favorable or unfavorable opinion of that person or group. But don't guess. If you haven't heard of them or don't know enough about them to give a rating, just say so.

Q10a: President Joe Biden

	Total	Latino NC+NV	Black NC+NV	NC Latino	NC Black	NV Latino	NV Black
Very favorable	25	18	31	18	33	18	30
Somewhat favorable	29	27	31	26	30	28	32
Somewhat unfavorable	15	15	15	14	14	15	17
Very unfavorable	22	29	15	29	16	29	15
No opinion / neutral	8	9	6	10	6	8	6
Haven't heard enough to give a rating	1	1	1	1	2	1	1
TOTAL FAVORABLE	54	46	62	45	62	46	62
TOTAL UNFAVORABLE	37	44	31	44	30	44	31

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Q10b: Vice President Kamala Harris

	Total	Latino NC+NV	Black NC+NV	NC Latino	NC Black	NV Latino	NV Black
Very favorable	22	15	29	14	31	17	27
Somewhat favorable	28	27	29	27	27	26	30
Somewhat unfavorable	13	13	12	14	12	13	12
Very unfavorable	21	27	16	27	15	26	17
No opinion / neutral	12	13	11	12	11	13	12
Haven't heard enough to give a rating	4	5	3	5	3	6	3
TOTAL FAVORABLE	50	42	58	41	58	43	57
TOTAL UNFAVORABLE	34	40	28	41	28	38	29

Q10c: Former President Donald Trump

	Total	Latino NC+NV	Black NC+NV	NC Latino	NC Black	NV Latino	NV Black
Very favorable	15	19	11	20	10	18	13
Somewhat favorable	13	14	12	15	11	14	13
Somewhat unfavorable	13	14	12	14	11	15	14
Very unfavorable	50	44	55	43	59	46	51
No opinion / neutral	8	7	8	8	9	7	8
Haven't heard enough to give a rating	1	1	1	0	1	1	2
TOTAL FAVORABLE	28	33	23	35	20	32	26
TOTAL UNFAVORABLE	63	59	67	57	70	60	65

Q10d: Florida Governor Ron DeSantis

	Total	Latino NC+NV	Black NC+NV	NC Latino	NC Black	NV Latino	NV Black
Very favorable	6	7	5	9	6	5	5
Somewhat favorable	12	14	11	14	11	14	11
Somewhat unfavorable	15	18	12	19	11	17	13
Very unfavorable	36	36	36	36	37	36	36
No opinion / neutral	19	14	23	15	23	14	23
Haven't heard enough to give a rating	12	11	13	8	12	14	13
TOTAL FAVORABLE	18	21	16	23	17	19	16
TOTAL UNFAVORABLE	51	54	48	54	48	54	48

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Q11: Thinking about national politics, would you say that the Democratic Party cares a great deal about the [Black/Hispanic/Latino] community, that they don't care too much about [Blacks/Hispanics/Latinos], or that Democrats are being hostile towards the [Black/Hispanic/Latino] community?

	Total	Latino NC+NV	Black NC+NV	NC Latino	NC Black	NV Latino	NV Black
Care a great deal	48	43	52	40	49	46	55
Don't care too much	46	49	42	51	46	46	38
Being hostile	7	8	6	9	5	8	7

Q12: Thinking about national politics, would you say that the Republican Party cares a great deal about the [Black/Hispanic/Latino] community, that they don't care too much about [Blacks/Hispanics/Latinos], or that Republicans are being hostile towards the [Black/Hispanic/Latino] community?

	Total	Latino NC+NV	Black NC+NV	NC Latino	NC Black	NV Latino	NV Black
Care a great deal	20	23	17	23	14	23	21
Don't care too much	55	53	56	53	58	54	53
Being hostile	25	23	27	24	28	23	26

Q13: For each policy, please indicate if you support or oppose this action by the Federal government.

Q13a: Ban the sale of menthol cigarettes

	Total	Latino NC+NV	Black NC+NV	NC Latino	NC Black	NV Latino	NV Black
Strongly support	21	19	23	20	22	18	24
Support	39	41	37	41	34	41	41
Oppose	26	26	25	26	26	26	24
Strongly oppose	14	14	14	14	18	15	11
TOTAL SUPPORT	60	60	60	60	56	59	64
TOTAL OPPOSE	40	40	40	40	44	41	36

Q13b: Release people from jail or prison for low-level marijuana conviction

	Total	Latino NC+NV	Black NC+NV	NC Latino	NC Black	NV Latino	NV Black
Strongly support	39	34	43	32	42	36	45
Support	39	38	39	35	39	41	39
Oppose	17	22	12	24	13	20	12
Strongly oppose	6	6	5	8	6	4	4
TOTAL SUPPORT	77	72	82	67	81	76	84
TOTAL OPPOSE	23	28	18	33	19	24	16

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Q13c: Banning assault rifles nationwide

	Total	Latino NC+NV	Black NC+NV	NC Latino	NC Black	NV Latino	NV Black
Strongly support	39	38	40	35	43	42	37
Support	29	26	33	28	33	24	33
Oppose	19	21	17	24	16	18	18
Strongly oppose	13	14	11	13	9	15	13
TOTAL SUPPORT	68	64	72	62	75	66	69
TOTAL OPPOSE	32	36	28	38	25	34	31

Q13d: Canceling student debt for people who earn less than \$125,000 a year

	Total	Latino NC+NV	Black NC+NV	NC Latino	NC Black	NV Latino	NV Black
Strongly support	43	39	47	40	50	38	43
Support	34	35	33	35	28	35	38
Oppose	15	16	14	17	16	16	13
Strongly oppose	8	10	6	8	6	12	6
TOTAL SUPPORT	77	74	79	75	78	72	81
TOTAL OPPOSE	23	26	21	25	22	28	19

Q13e: Passing a law to give permanent legal status and a path to citizenship to DACA recipients, or DREAMERs

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		Total	Latino NC+NV	Black NC+NV	NC Latino	NC Black	NV Latino	NV Black
Strongly support		33	38	27	37	29	40	25
Support		44	43	46	41	42	44	50
Oppose		16	13	19	15	19	10	18
Strongly oppose		7	6	8	6	9	6	7
TOTAL SUPPORT		77	81	73	78	71	84	75
TOTAL OPPOSE		23	19	27	22	29	16	25

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Q14: Some people have said that both Joe Biden and Donald Trump are too old and the country needs younger candidates for President. However the truth is that nothing is going to change between now and November 2024, and the most likely scenario will be a re-match between Democrat Joe Biden and Republican Donald Trump. If these are the two candidates, and with all the important issues facing the country and our democracy today, who would you vote for if you had to cast your ballot now?

	Total	Latino NC+NV	Black NC+NV	NC Latino	NC Black	NV Latino	NV Black
Would vote for Joe Biden	65	58	73	57	74	59	71
Would vote for Donald Trump	35	42	27	43	26	41	29

Q15: How important is the issue of criminal justice reform when you evaluate candidates running for office? Would you say their stance on criminal justice is...

	•		•	-	•	•	•	
		Total	Latino NC+NV	Black NC+NV	NC Latino	NC Black	NV Latino	NV Black
Extremely important		52	48	55	46	52	50	59
Somewhat important		41	43	39	43	42	42	36
Not that important		6	7	5	7	6	6	4
Not at all important		2	3	1	3	1	2	1
TOTAL IMPORTANT		92	91	94	90	93	92	95
TOTAL NOT IMPORTANT		8	9	6	10	7	8	5

Q16: Please indicate if you agree or disagree with the following statement.

There are real concerns about banning menthol cigarettes – such as unintended consequences, loss of \$45 billion in tax revenue that funds programs, rise in crime and potential job losses for thousands of middle class families – and the federal government should fully explore these concerns before implementing the ban.

	Total	Latino NC+NV	Black NC+NV	NC Latino	NC Black	NV Latino	NV Black
Strongly agree	33	33	32	32	31	34	33
Agree	49	50	49	50	48	50	49
Disagree	15	14	16	16	17	12	14
Strongly disagree	3	2	4	2	5	3	3
TOTAL AGREE	82	84	80	82	79	85	82
TOTAL DISAGREE	18	16	20	18	21	15	18

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Q17: Please indicate if you agree or disagree with the following statement: The illegal black-market sale of cigarettes is already a \$10 billion criminal enterprise in the United States. A ban on menthol cigarettes wouldn't stop the sale of this product, it would push the product out of legitimate stores and onto street corners where gangs, cartels and violent criminals sell and generate profit for organized crime.

	Total	Latino NC+NV	Black NC+NV	NC Latino	NC Black	NV Latino	NV Black
Strongly agree	33	36	31	36	29	37	32
Agree	46	45	47	45	48	46	46
Disagree	17	15	18	15	19	15	18
Strongly disagree	4	3	4	5	4	2	4
TOTAL AGREE	80	82	77	81	77	83	78
TOTAL DISAGREE	20	18	23	19	23	17	22

Q18: Regardless of where you stand on the proposal to ban menthol cigarettes, how important of a priority should this be for the federal government right now compared to other issues? Do you think banning menthol cigarettes should be...

	Total	Latino NC+NV	Black NC+NV	NC Latino	NC Black	NV Latino	NV Black
The top priority	9	9	10	7	10	10	9
Important, but not a priority	41	38	44	41	44	36	45
Not really that important	28	31	24	29	24	33	25
Not at all a priority	22	22	21	23	21	21	21
TOTAL IMPORTANT	51	47	54	48	54	46	54
TOTAL NOT IMPORTANT	49	53	46	52	46	54	46

Q19: Now thinking about the issue of crime, how important of a priority is it for politicians to address and combat crime right now? On a scale of 0 to 10 where 0 is lowest priority and 10 is highest priority. (mean response reported)

	Total	Latino NC+NV	Black NC+NV	NC Latino	NC Black	NV Latino	NV Black
Mean	7.6	7.5	7.6	7.7	7.7	7.4	7.5